Press releases

Here are the press announcements released in 2011. In the **archive section** on the right hand side, you will find e-Spirit releases of the past years.
If you like, our news will be delivered directly to you: simply subscribe to our **RSS feed** for press releases and you will always be up-to-date in terms of product developments or corporate announcements.

05/25/2011

Content Management: e-Spirit Acquires its First Customer in France

e-Spirit has acquired its first customer in France: the Fives Group. The international group will use the FirstSpirit CMS to prepare and manage content for the SAP NetWeaver based corporate intranet. Fives, an industrial engineering group, designs and supplies process equipment, production lines and turnkey plants for the the aluminium, steel, cement, energy, glass, sugar, automotive and logistics industries and has around 5,700 employees in nearly 30 countries.

05/17/2011

e-Spirit: Rohde & Schwarz Electronics Group Relaunching its Websites with FirstSpirit CMS

In an effort to streamline processes in managing its 38 country websites, Rohde & Schwarz GmbH & Co. KG has opted to implement the CMS solution from e-Spirit, FirstSpirit. With its user-friendly functions, the content management system simplifies publication of multilingual content and optimizes the efficiency of editing processes in the company.

04/14/2011

New Website for South Westphalia University of Applied Sciences Based on FirstSpirit CMS

The South Westphalia University of Applied Sciences (Fachhochschule Südwestfalen) has relaunched its website based on the content management system FirstSpirit™ from e-Spirit AG. The new CMS for the website provides an ideal technology platform for the fast and simple processing of all content by the employees, with excellent usability for visitors to the website.

04/07/2011

Official Launch of FirstSpirit 4.2 Release 4

e-Spirit AG has officially released the current version of their content management system FirstSpirit 4.2 release 4 (4.2R4). The ramp up program has therefore been concluded on schedule and the release is now available with no restrictions.

04/04/2011

Web relaunch: e-Spirit puts trade fair brands on a common footing

Deutsche Messe AG, one of the world’s leading trade fair organizations, is placing additional emphasis on its leadership position with the design and content of its websites: The company has selected the FirstSpirit content management system as the central platform for updating, managing and editing the websites of its 100+ national and international trade fair brands, including CeBIT, Hannover Messe, and Domotex.

03/29/2011

Efficient Content Management for Leuze electronic

Innovation and customer service are the driving principles at Leuze electronic: The company therefore opted to relaunch its company site to better enable it to provide its customers with even more clearly arranged information on its sophisticated technology portfolio through a modern and completely reworked site. To ensure that internal processes for managing corporate data become more efficient and that resources can be utilized more cost-

effectively, the company is implementing the FirstSpirit content management system as a new technical basis for the corporate site and for the 17 country sites in 11 different languages.

03/01/2011

e-Spirit Integrates FirstSpirit into Liferay Portal

e-Spirit AG is adding an open source portal to their range of possibilities for seamless integration of the FirstSpirit content management system into leading enterprise portals. At CeBIT 2011, the company is presenting “Liferay Portal Integration” for FirstSpirit.

02/25/2011

Excellent Results: Görtz Relaunches Corporate Website with e-Spirit

Ludwig Görtz GmbH relaunched their corporate website www.goertz-corporate.de. The company is one of the leading shoe retailers in Europe and operates more than 280 stores with 3,800 employees. The content management system (CMS) FirstSpirit of e-Spirit AG is the technical basis for the revised website.

02/23/2011

Insurer Itzehoer Versicherungen: Website Relaunch with e-Spirit Content Management

New website for insurance company Itzehoer Versicherungen: The corporate website relaunch marks the culmination of the company's efforts to rework its Internet- and intranet projects and migrate to a future-viable content management system. A cornerstone of the project's success was the FirstSpirit CMS.

02/15/2011

Mobile Internet: e-Spirit brings Content Management on the iPad

e-Spirit AG presents a technology study on the use of the FirstSpirit CMS on the iPad, adopting the content management system’s WebClient for the Apple tablet. This allows web editors to use the editing process wherever they are.