



## SAP NetWeaver Portal Integration for FirstSpirit™

The SAP Business Package for FirstSpirit™ lets companies easily combine all the advantages of their extensive NetWeaver portal infrastructure with the comprehensive functionalities of a professional content management system (CMS).

### More efficiency in the enterprise portal

The SAP Business Package for FirstSpirit™ is designed to meet the needs of companies that use SAP and find NetWeaver's rudimentary content publishing solution insufficient to handle different output channels, formats and layouts. FirstSpirit™ fills this gap and allows for efficient, cost-effective, and flexible management of all existing enterprise data.

**Optimal usability saves time and money:** The embedding of the CMS in the portal structure and the single sign-on features afford a seamless platform. All applications, functions, and content can be accessed from the FirstSpirit™ editor's interface, thus removing redundancies and enabling automatic adherence to corporate design requirements. This simplifies data management and increases employee productivity, thereby saving you time and money.

**Security of investment through flexibility and modularity:** Standard interfaces and diverse modules allow you to easily extend the functionality of the CMS and adapt to specific requirements at any time. Simple reuse of content is guaranteed through support for different architecture models and a strict separation of structure, content, and layout, and that makes FirstSpirit™ a secure investment in the future.

**Realize synergies:** The integration of the FirstSpirit™ content management system with the SAP portal allows for seamless transition in navigation, visual appearance, and functionality. CMS editors can publish content easily and without having specific SAP expertise; SAP users do not need any FirstSpirit™ expertise or additional client software to use the platform.

### Areas of application

- Companies with an SAP infrastructure and sophisticated requirements for data management

### Personalization

- Portal roles can be assigned to any content objects in FirstSpirit™
- Portal user roles are automatically created as SAP NetWeaver portal objects where required

### Security of investment

- Scalable architecture models for performance optimization
- Modular extensibility for additional functionalities
- Multilingual content administration

### Flexibility

- Various compatible layouts & themes can be configured
- Portal applications and editorial content can be freely combined

### Optimal usability

- Complete integration of FirstSpirit™ with the SAP NetWeaver navigation structure and standards (PCD, PCS, UME, Web Services, Standard API)
- Portal and content menus with a consistent look & feel
- Single sign-on

### Process automation

- Support for all output channels and formats
- Centrally standardized role administration for CMS and SAP
- Personalization: Assignment of users and content to roles of your choice

### Knowledge management & collaboration

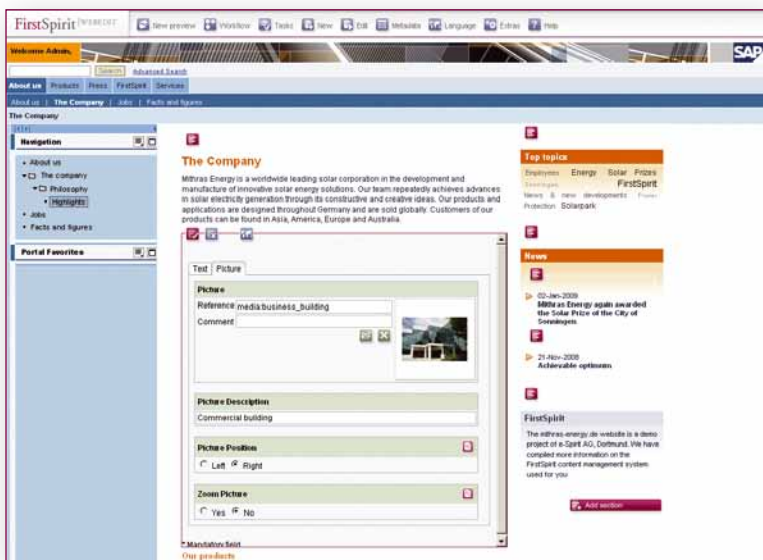
- Cooperative portal functions (feedback, page rating/recommendation, subscription) also for FirstSpirit™ content
- Authorization-sensitive full-text search (TRex)



Customer examples with SAP portal integration for FirstSpirit™

**Automate processes:** Users can focus entirely on their work. Meanwhile FirstSpirit™ works in the background, automatically generating the required portal references, creating objects, and guaranteeing consistent output of content on different output channels and formats. Content can be managed in multiple languages, and thanks to XML it is media-neutral, supports themes (e.g. HTMLB) and hyperlinks, is easily personalized, and is compatible with the SAP authorization concept.

**The result:** A robust platform that gives you a bird's eye view of all relevant applications and a simple display of content in the enterprise portal.



Direct editing in the FirstSpirit™ WebClient



Generated portal view

## FirstSpirit™

- is optimized for internationally organized companies.
- is already the overall standard at many major organizations.
- is a stable, highly available and high-performance solution.
- can be integrated easily into established infrastructures.
- offers extensive possibilities beyond Internet and intranet.
- is easy and intuitive to work with due to user specific clients.
- can be upgraded modularly for individual corporate demands.

FirstSpirit™ is the leading CMS for standardization, management, and publishing of existing data, applications and processes.

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