Automated Content Migration with FirstSpirit™ is the best foundation for a successful relaunch

In today's digital world, a successful website is critical to gaining traffic, generating leads and improving sales. But the complex transferring of content from the old system to a new CMS alone prevents many companies from doing the work needed to update their online presence. FirstSpirit's automated migration feature ensures cost savings of up to 80 percent, as well as a top-tier technological flexibility.

No fear of content migration

Many companies still view transferring content, applications, functions and processes manually from existing systems as one of their greatest challenges when migrating to a new content management system. FirstSpirit and its automated migration feature enable you to eliminate this hurdle. You can adapt all content and navigation structures as needed or accept all of it on a 1:1 basis. This includes all editorial content, all meta-data and links between pages, documents and media as well as existing authorizations.

No vendor lock-in for simple content reuse

By switching over to FirstSpirit, you not only avoid the expense of being dependent on manufacturers, but you achieve a new sense of security and flexibility that keeps your options open for now and into the future. FirstSpirit also retrieves your content from encapsulated legacy systems and saves it in a system and media-neutral memory for simple reuse in all channels and for preferred solutions.

Maximum future viability through a transparent update path

When we developed FirstSpirit, we placed great value on creating a long-term and sustainable product roadmap as well as a transparent update path for all major versions. This means we can offer you the most reliable plan for existing and future investments in your company's IT systems, regardless of whether you switch to the newest version or want to connect to a supplemental third-party system. FirstSpirit also supports individual solution scenarios, so you can give your content management system a new foundation for now and years to come. At the same time, you can continue to use well-established subdomains and even applications developed in-house.

Time and cost savings of up to 80 percent

Once your manual content transfer exceeds about 2,000 pages, the project can quickly turn into an unmanageable cost and time waster. With FirstSpirit, you can see an average savings of 50 to 80 percent, which will grow exponentially based on the number of pages in your relaunch project.

e-Spirit

No worries about content freeze

FirstSpirit enables you to keep the migration process, which is critical for your company, reliably under control. Moreover, prior to the go-live, FirstSpirit reduces content freezes, during which no updates or changes are possible, to the absolute minimum.

Faster go-live = maximum success

The shortest possible content freeze ensures maximum innovation speed, mobility and flexibility.
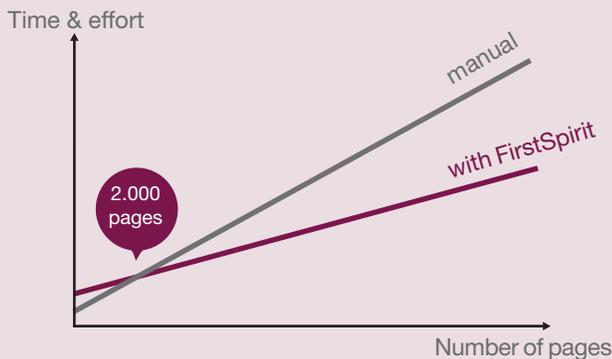
FirstSpirit

Other CMS

Manual

Duration of content freeze

No vendor lock-in

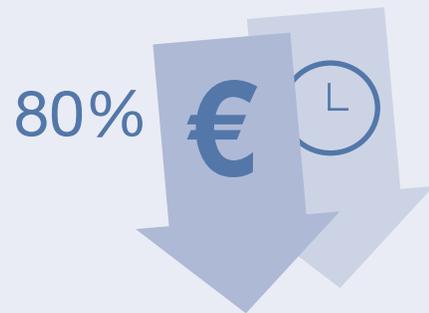Any content can be reused indefinitely with a flexible and open CMS like FirstSpirit.

Manual vs. automated migration

Manual content migration becomes extremely inefficient at about the 2,000 page mark.

Time & effort

manual

with FirstSpirit

2.000 pages

Number of pages

Saves on resources

Automated migration with FirstSpirit helps companies reduce time and expenses by up to 80 percent.

80% €

FirstSpirit Customers

HAMBURG SÜD

MAN

TÜVRheinland

BGV
BADISCHE VERSICHERUNGEN

If you're interested in finding out more about getting your content into the best shape using FirstSpirit, then please contact us.

e-Spirit

us-info@e-Spirit.com
www.e-Spirit.com